



SIR WILLIAM BORLASE'S
GRAMMAR SCHOOL



BORLASE 400 HEADLINE SPONSORSHIP

Celebrating 400 Years of Exceptional Education in Marlow

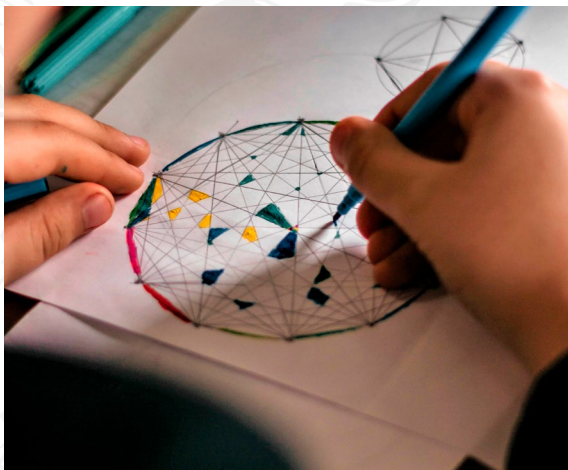
Inspire
Empower
Shape The Future

WHO WE ARE



Inspiring and Empowering our students to shape their Future!

Sir William Borlase's Grammar School is an outstanding, state -funded school educating young people from 11 to 18 and preparing them for their next exciting pathway- whatever that may be! We are recognised for excellent academic learning, consistently ranking highly in the league tables and for exceptional extra curricular achievement across sports, the arts and so much more!





SUPPORTING SUCCESS

Borlasians progress to the most competitive universities, graduate apprenticeship schemes and conservatoires. They thrive in their chosen fields and make a difference to our world, following our age-old motto - Te Digna Sequere - Follow things Worthy of Yourself.

We have countless current Old Borlasians in leading and developing roles across the professions, working in Sustainability, AI, the Arts, Medicine, Scientific Research, Climate Research, Social Work, Education, Conservation and so much more.

We invite you to be a valued partner in developing talented, enthusiastic, successful, young people.

I look forward to working with you,

Ed Goodall, Headteacher

Old Borlasians

Tom Dean (2020) , Olympic and Commonwealth Gold Medalist, Swimming



Marnie Dickens (2004) BAFTA winning screenwriter, Wilderness, Amazon Prime (2023)



Nina Hartstone, (1999), Oscar and BAFTA winning Sound Designer



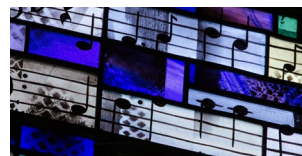
Dr Paul Hawkins (1993), Entrepreneur, Creator and Founder of Hawk Eye Innovations (Virtual officiating tools for Sport)



Michael Acton Smith (1992), Entrepreneur, Creator and Founder, Moshi Monsters, CALM



PARTNERSHIP 2024



Our Vision

The school has been educating children in Marlow for 400 Years. In this very special year we have made a commitment to:

- Celebrate our history and connect with our Old Borlasian community
- Enhance the school for now and the future to support wellbeing and innovation across the curriculum
- Support the wider community and local charities
- Embrace our responsibilities as global citizens through an environmental strategy

We are inviting Corporate, Trust and Individual sponsors who share our values, to support us in delivering these commitments through a special partnership in our Celebrations this year. We believe in offering Education in its broadest and richest sense; the Headteacher would be delighted to talk with you about individual projects where your support would help.

The school now has over 150 staff and over 1170 students and their families in its community; we are connected to thousands of Old Borlasians around the world who read our regular newsletters and follow us on social media.

Our Partnership 2024 Opportunity invites you to:

- Inspire, empower and make a difference to the lives of young people through sponsoring education, integrating this into your CRS Strategy.
- Raise the profile of your Company or Trust across our whole community through visibility in events and related live and online publicity.
- work more closely with outstanding students enabling you to offer bespoke work placements, coaching for corporate graduate schemes.
- Raise awareness of opportunities with excellent students when recruiting graduates, part time casual staff or apprentices.
- Raise awareness of your brand to fresh young minds.
- Have the opportunity to associate your brand with a 400 year old, highly regarded institution with a reputation for excellence.





CELEBRATING 400 YEARS

There are events across the year to bring our past and present students, staff, parents, businesses and wider community together. We are seeking about eight to ten Companies, Trusts or Individuals to be our 2024 Partners and sponsor key events.

We would be delighted to offer our partners recognition, discussing with them what works best for their organisation. We would like to meet or speak to all potential sponsors to discuss your preferences and hear your ideas about how we can support each other.

You will enable us to bring people together to celebrate this significant milestone for Marlow and the school. It will allow us to create memorable experiences and channel any event proceeds to our school and charitable projects as set out in the Headteacher's vision.

These are some of our events. Our Partners 2024 will be acknowledged in our programmes for all these events and any others across the year.



PLATINUM, GOLD & SILVER PARTNERS



Platinum Headline Events

We are offering Partnership Opportunities to Companies, Trusts or individuals who would like to be the Headline Sponsor of each of the following events. If you would like to know more about each event, do contact us.

Platinum Partnership Opportunities

New History of the
School: Borlase, The
First 400 Years

Hardback book being bought
by current and alumni
Borlase community and wider
community.

£10,000

Taken

Celebration Dinner
and Ball - June 29th

Gala event for almost 400 Old
Borlasians, parents, staff, and
guests.

£10,000

Summer Unplugged
Outdoor Music
Festival - July 13th

Open Air Stage at the school for
bands and choirs to perform
to an audience of over 600
people from across the whole
community; stalls and food.

£10,000

Gold Partnership Opportunities

Jesus Christ
Superstar - February
5th - 8th

Four performances of the Rice/
Lloyd Webber show by senior
students to audiences of 200
each evening.

£5,000

Taken

Community Open
Day & Exhibition -
June 29th

The School will be open to the
public for them to enjoy sport,
drama, dance, music, static
displays, film and memorabilia.

£5,000

Cloisters Drinks
Reception - June 29th

Guests will arrive at the School
to enjoy drinks, canapes and live
music.

£5,000



Silver Partnership Opportunities

School Sponsored Walk and Run – June 28th	Students & staff from the school (over 1000) will take part in the Borlase 400 Charity Activity.	£2,000
Borlase 400 Dance Show – March 26th-27th	Students from all years and alumni dancers will perform original choreography created for our 400th Birthday – 2 audiences of 200.	£2,000
STEM Fayre – March 13th	Over 200 students will submit projects setting out their STEM vision for The Next 400 Years to parents, guests and sponsors. Presentations, and awards.	£2,000
Masterclasses – May 21st-22nd	Careers Programme for 230 Borlase Sixth form and 150 Year 10 students all considering their next pathway.	£2,000

All our **Platinum**, **Gold** and **Silver** Partners will be offered opportunities to celebrate their Company or Trust's sponsorship of the event through a range of mechanisms and discuss other potential ideas specific to their needs. These include:

- Logo; Company information; Placement in the specific event programmes; All programmes across the year - Our website, Our thanks on social media, Our newsletters, Our alumni newsletters
- Recognition in our Annual Borlasian Magazine - 400 Year Special Edition
- Photograph opportunities with Headteacher and guests at events
- Verbal and on screen recognition at the events.
- Complimentary Tickets and VIP Reception as appropriate to the event (to be discussed with Partner)
- Opportunity to place advertising, have a stall, issue merchandise as appropriate to the event.
- Ongoing relationship with the school, including opportunity to speak to students/ present at careers events/ share information about opportunities/ post on our alumni social media (details to be discussed with the partner)

We would welcome the opportunity to discuss with you how we can work together.





SIR WILLIAM BORLASE'S GRAMMAR SCHOOL

Corporate Tax Relief

Borlase is a Registered Charity. We can simply supply you with a formal confirmation of your gift, which should be retained as evidence for tax purposes.

Please speak to your accountant for further advice or visit HMRC for guidance.

Registered Charity number: 1096750

If you would be interested to hear more about our Borlase 400 celebrations and fundraising activities please contact:

Ilona Cains (Director of Development)
Sir William Borlase's Grammar School Development Office
01628 816519
icains@swbgs.com

Kay Mountfield (Former Headteacher)
Supporting Development Office for 2024
kaymountfield@swbgs.com



The Partnership 2024 opportunity with Borlase is an exciting way to demonstrate your commitment to developing the leaders of tomorrow.



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